Color

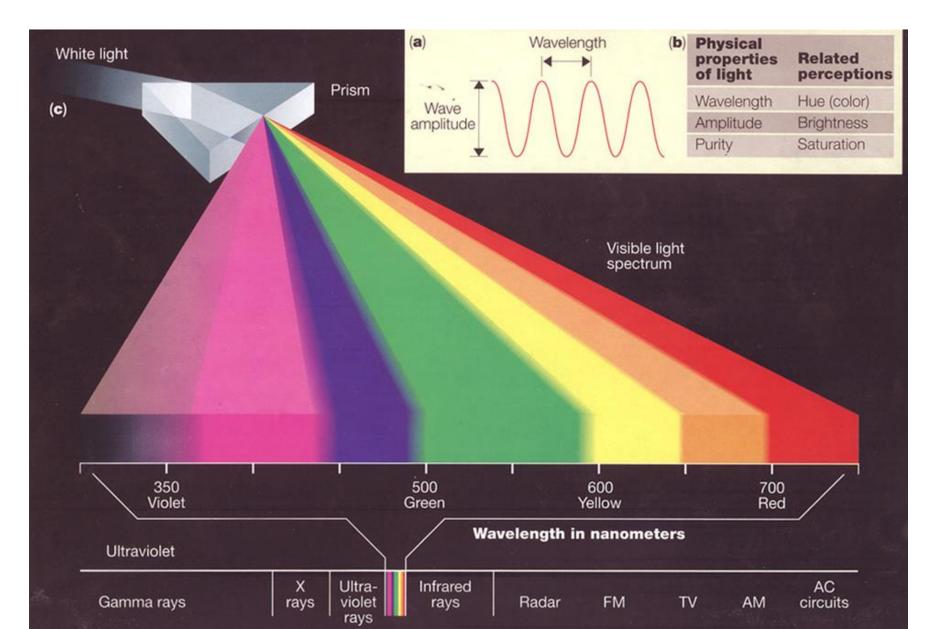
What is 'Color'

Color is a <u>fundamental attribute</u> of human visual perception.

By fundamental we mean that it is so unique that its meaning cannot be fully appreciated without direct experience.

How would you describe color to a person who was blind since birth?

Wavelength → Color Perception



3 Properties of Color Perception

Hue

Qualitative, easily identified category of visual experience (Colloquially known as 'color'; e.g. 'red', 'green', 'blue'). Differs from black-gray-white. Quickly now: Name 10 'colors'...

Brightness

Intensity of the visual experience (e.g., 'dim', 'bright', 'light', 'dark')

Saturation

Purity of the hue experience (i.e., relative absence of 'white' or 'gray') (reciprocal of 'added white' required for a color-match-to-sample)

Color Stimulus Triad

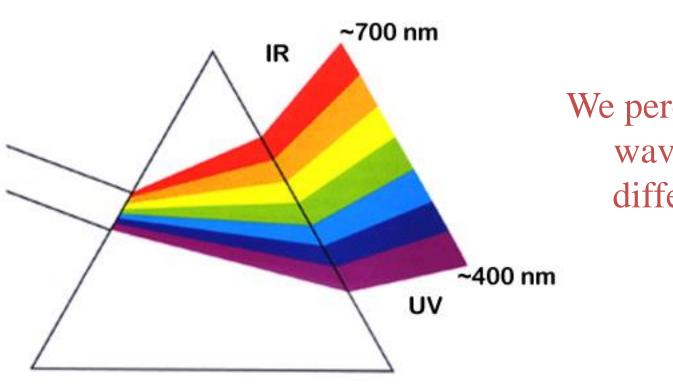
Illuminant Spectrum

Surface Reflectance Spectrum

Spectral Sensitivity of the <u>Visual System</u>

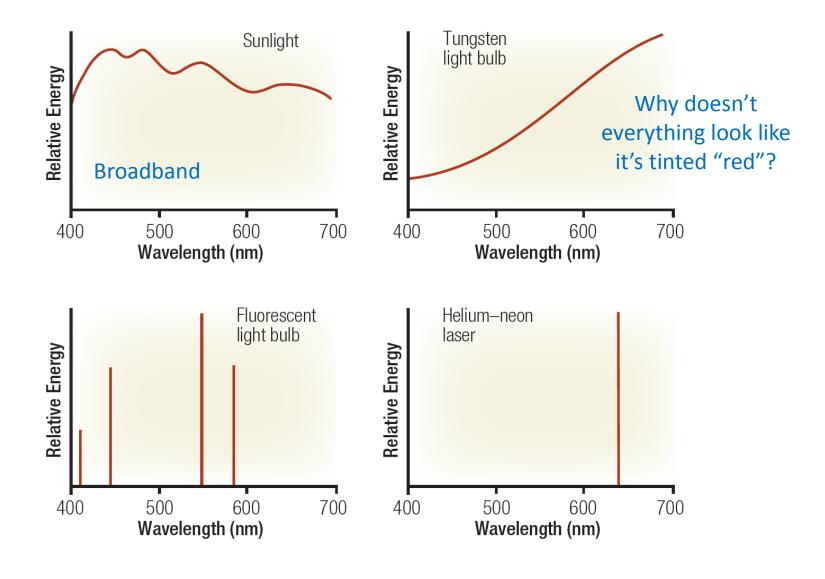
Illuminant Emission Spectra

"White" Light is a mixture of many different WAVELENGTHS

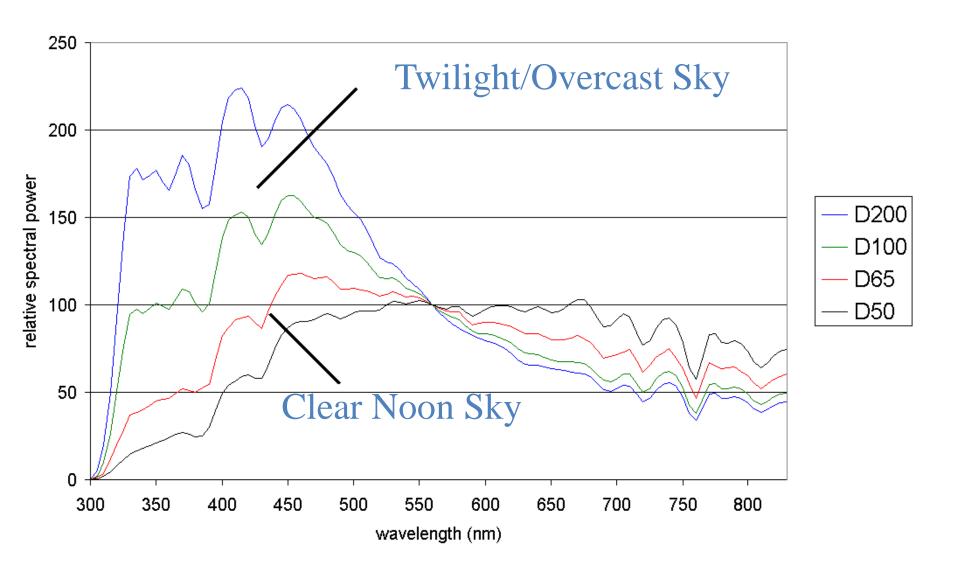


We perceive different wavelengths as different colors

Spectra of Some Common Illuminants



Sunlight

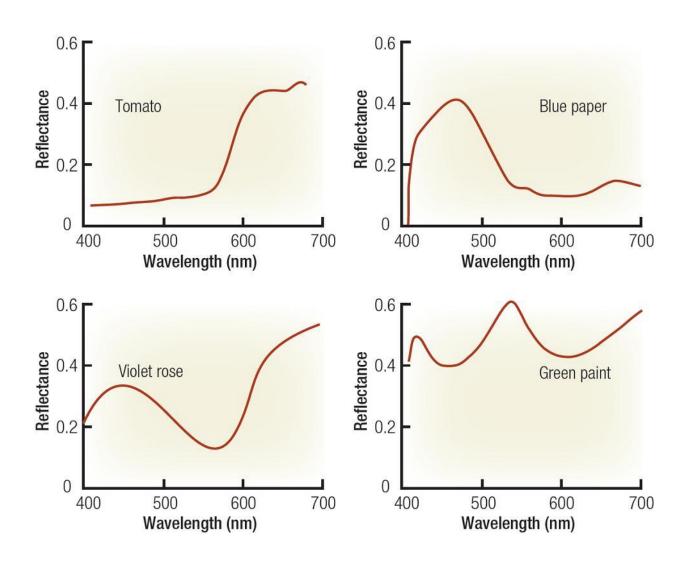


Surface Reflectance Spectra

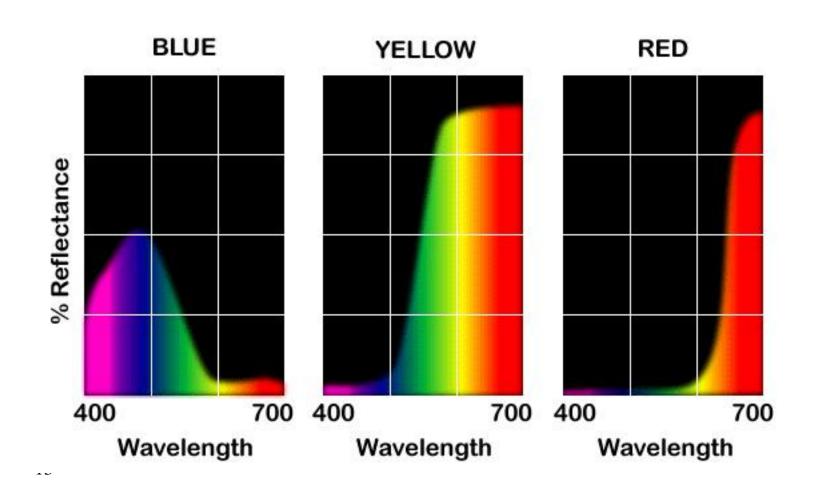
Objects REFLECT some wavelengths but ABSORB others....



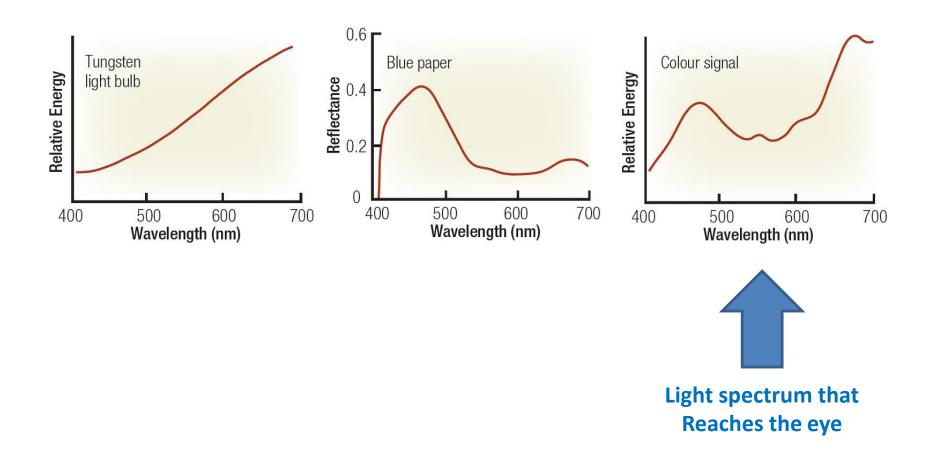
Surface Reflectance Spectra



The Spectral Reflectance Profile is the basic stimulus for Color Vision



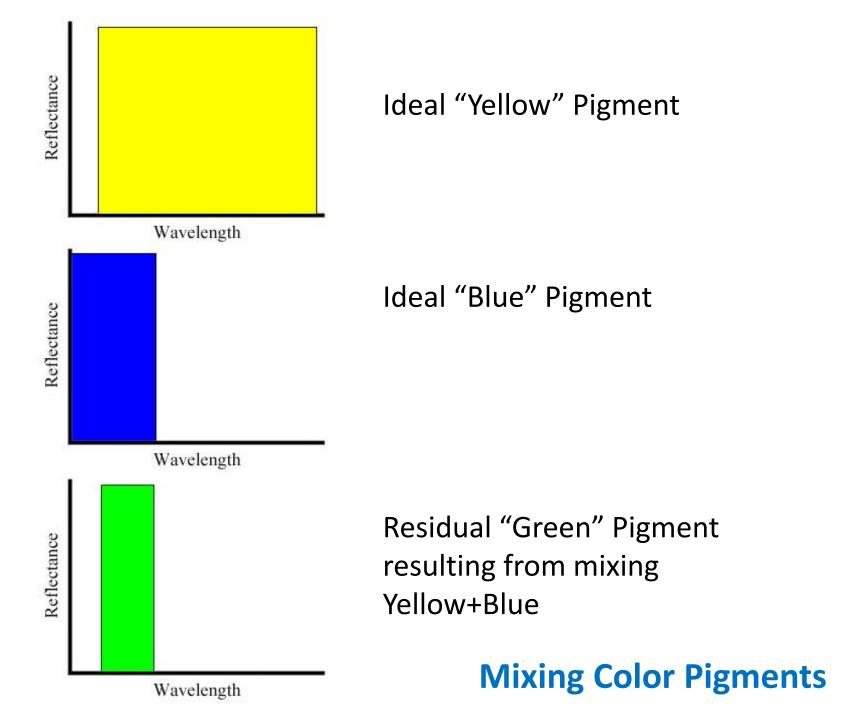
Visual Stimulus Spectrum = Illuminant x Surface Reflectance



Additive vs. Subtractive Color Mixing

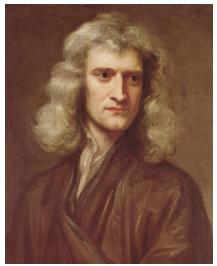
Color Mixing Demo

Java Applet
Requires IE11 and Java Plugin

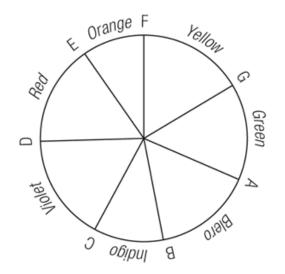


Spectral Responseof the Visual System

Newton's Color Experiments



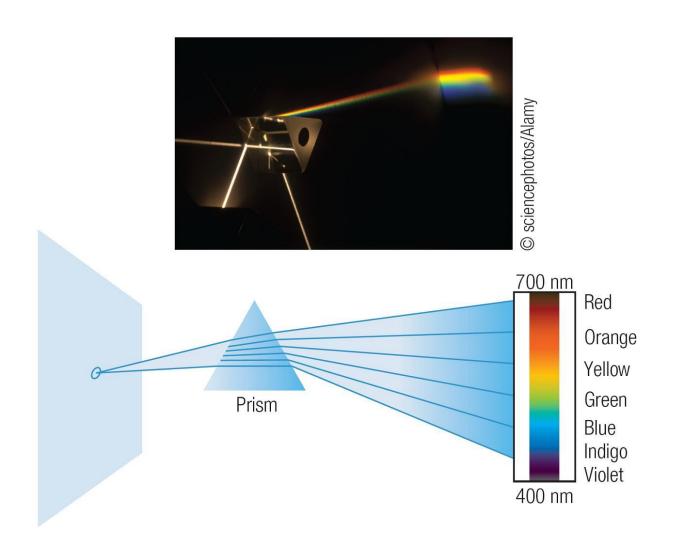
Sir Isaac Newton (1643-1727)



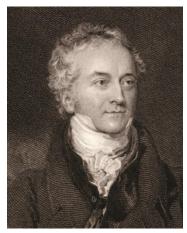
Color Circle

- Found that light was not "pure" but could be analyzed into separate component that appeared different in color [ROY G BIV]
- Combinations of "spectral colors" gave rise to perceived colors not observed in the spectrum
- "Non-spectral colors" were an emergent property of the human nervous system
- "Color wheel" is one of the first <u>psychological</u> theories in the classic scientific literature

Newtonian Light Spectrum (ROY G BIV)



Trichromatic Theory of Color



Thomas Young (1773-1829)

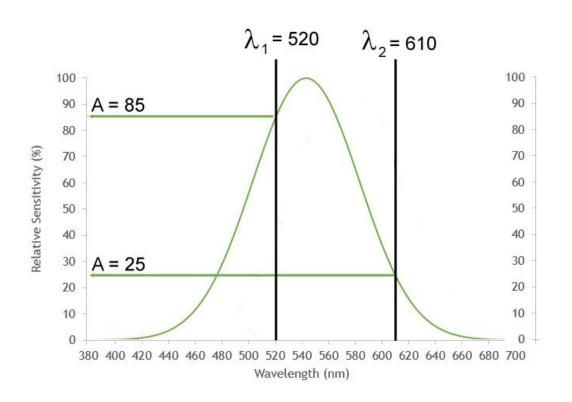


Hermann von Helmholtz (1821-1894)

- Color perception emerges from the idiosyncratic discrimination of light wavelength in the retina
- Evidence strongly suggests that the retina must "encode" color based upon more than one type of wavelengthtuned photoreceptor [Univariance Principle] Next Slide
- Additive color matching experiments suggest that three wavelength sensors are required [aka Trichromatic Theory]

1-Channel Chromatic Coding System (Univariance Principle)

Stimulus wavelength and intensity are completely confounded.



Bandpass Spectral Response of Light-Activated Molecules

Signal = Activation x Intensity

There is no way of telling how much of the signal represents the intensity of the stimulus versus the wavelength-specific activation of the receptor

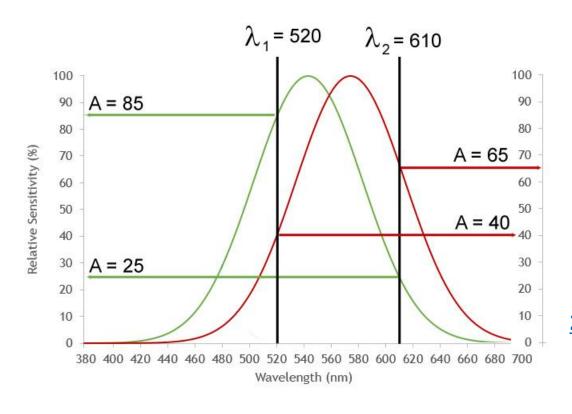
(A x I)Confound Example:

$$S_{\lambda 1} = 0.85 \times 2.95 = 2.5$$

$$S_{\lambda 2} = 0.25 \times 10.0 = 2.5$$

2-Channel Chromatic Coding System

Stimulus wavelength and intensity become separable.



<u>Signal = Activation x Intensity</u>

$$S_{\lambda 1} = 0.65 \times 2.95 = 1.9$$

$$S_{\lambda 2} = 0.40 \times 10.0 = 40.0$$

2-Channel Chromatic Code

		<u>Channel</u>	
		1	2
Wavelength	1	2.5	1.9
	2	2.5	40

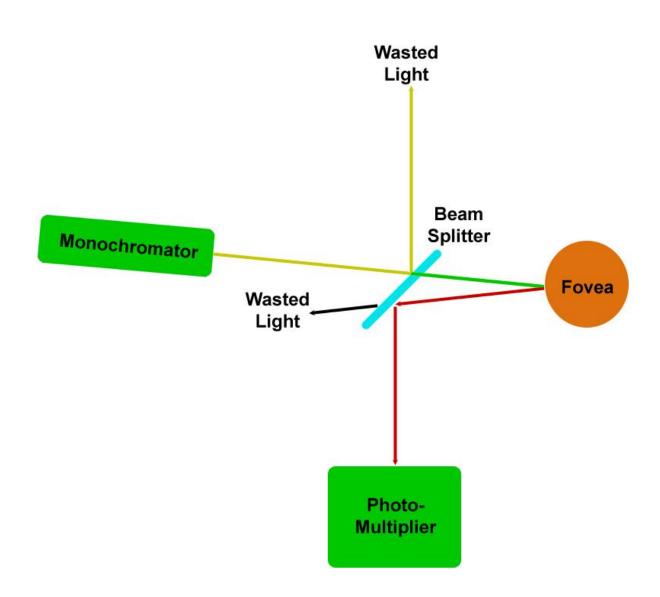
Classic Color Demonstrations Explained by Trichromatic Mechanism

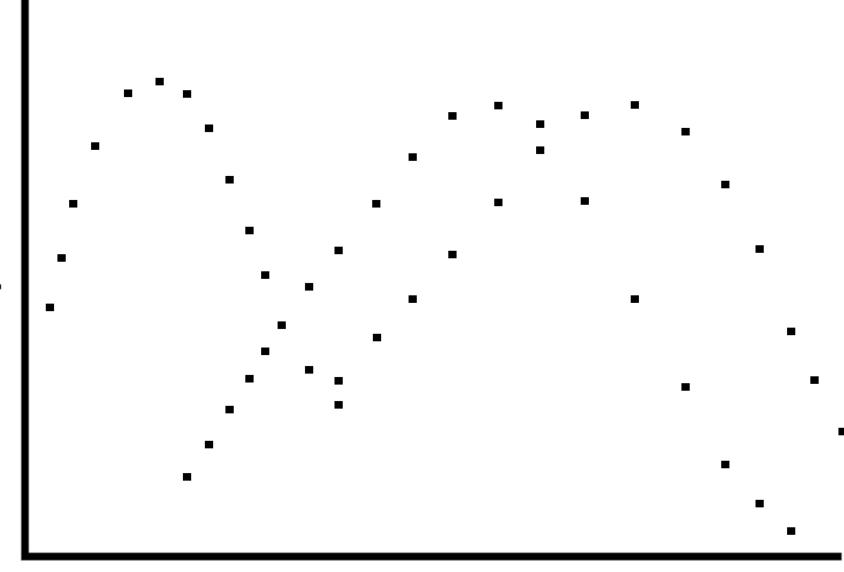
- Tristimulus Color Mixing Findings
 (https://graphics.stanford.edu/courses/cs178/applets/ColorMatching10.swf)

 Maxwell Color Matching
- Fast Color Adaptation
 (http://usd-apps.usd.edu/coglab/coloradapt.html)
 (Basis for Color Constancy)

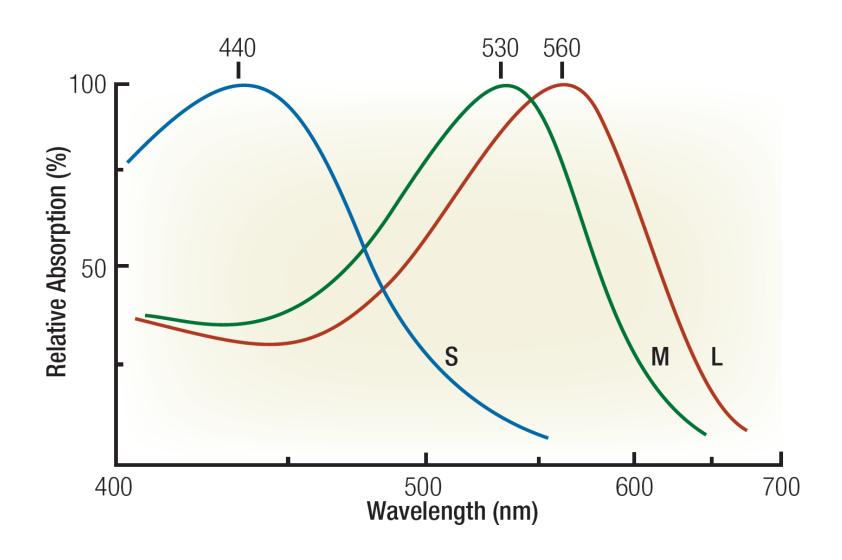
Simulated Microspectrophotometry Analysis of Human Retina

Microspectrophotometer

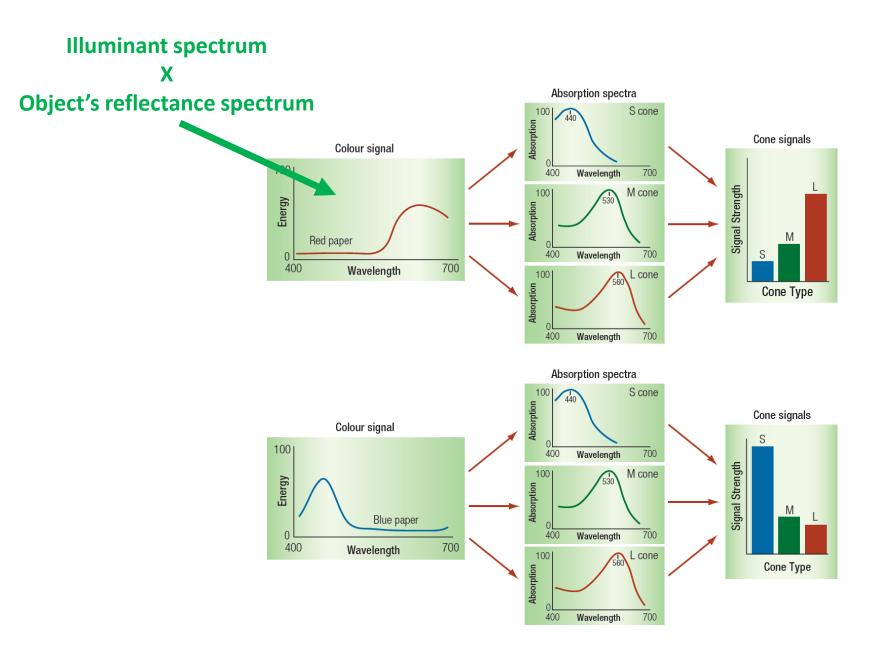




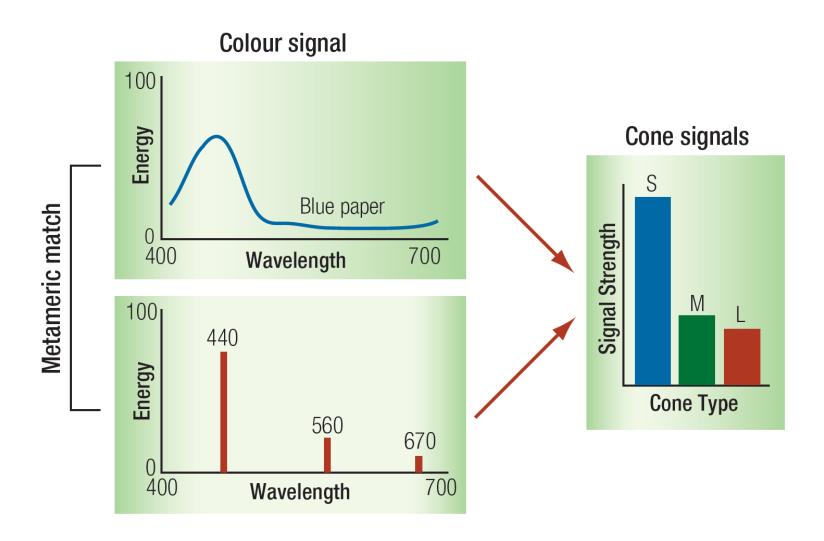
3 Cones Revealed by MSP



Trichromatic Response to Spectral Stimulus



Color Metamers



Color Specification Systems

(Hue, Saturation, Brightness)

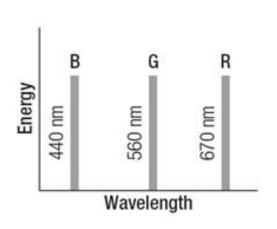
CIE (1931) Chromaticity
 (x,y) captures hue x saturation

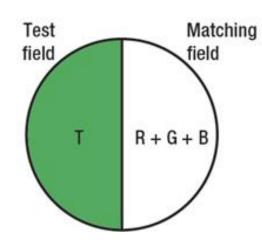
Munsell Color System
 (18 Hues, 18 Chroma; 10 Values)

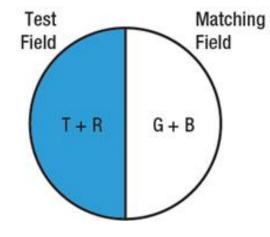
Pantone
 (Proprietary Color Matching Standards)

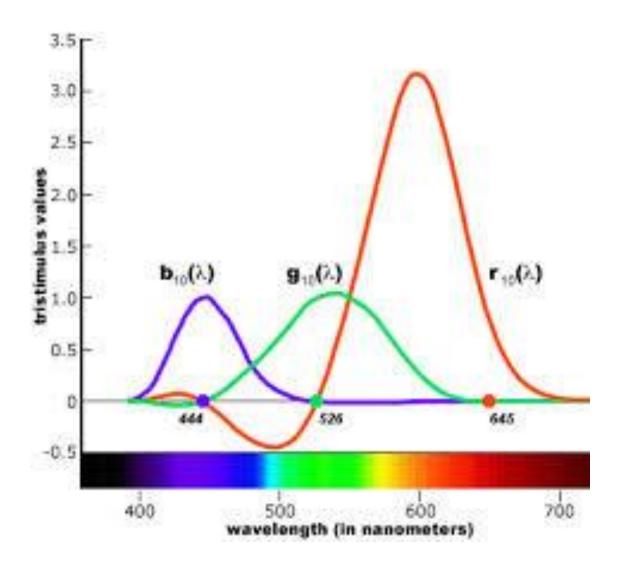
CIE Color Matching Paradigm

(Specifying Tristimulus Values)

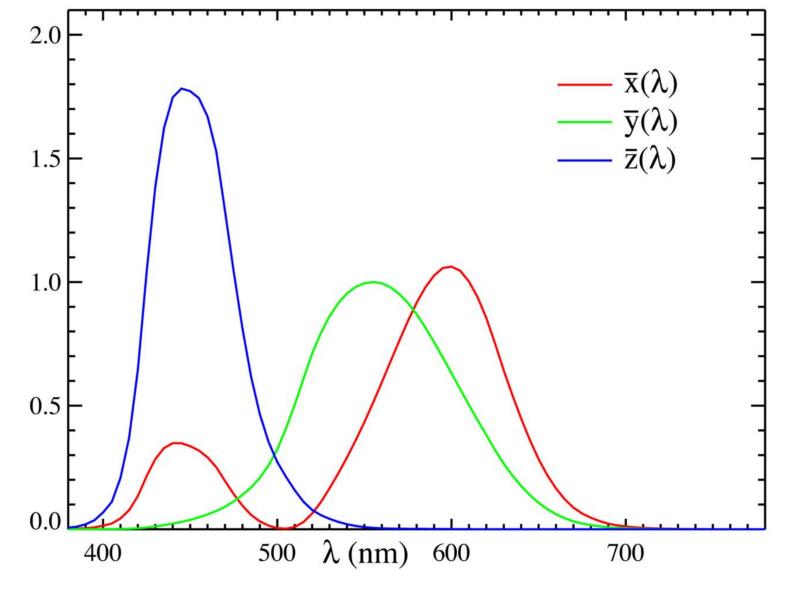








CIE Maxwellian Color Matching Functions



CIE (1931) Standardized Tristimulus Color Matching Functions

- (1) Y function transformed to recapitulate the CIE $V\lambda$ function
- (2) X and Z functions transformed to eliminate "negative" values

0.900 .800 ,700 GREEN YELLOWISH YELLOW 500 YELLOWISH GRANGE GREEN REDOISH ORANGE ICI ILLUMINANT "C" GREE 300-RED PURPLISH BLUE PURPLE REDOISH PURPLE PURPLE 700 .500 600 300 400

Fig. 4-6. CIE 1931 chromaticity diagram showing color designations for lights, by K. L. Kelly. (From J. Opt. Soc. 33, 627, 1943).

CIE (1931) Chromaticity Diagram

TRISTIMULUS VALUE = X,Y,Z

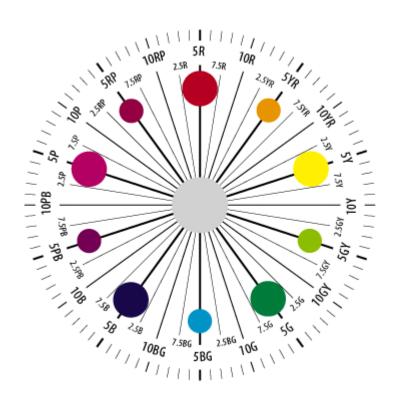
Normalization of XYZ into (x,y) Chromaticity Coordinates:

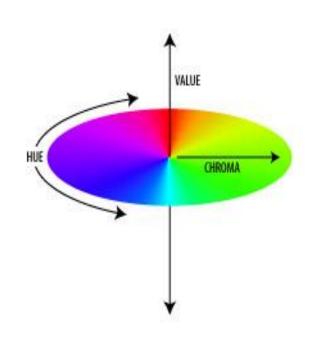
$$x = X / (X+Y+Z)$$

 $y = Y / (X+Y+Z)$
 $z = Z / (X+Y+Z)$

Since z = 1 - x - y then XYZ can be fully specified in the (x,y) plane

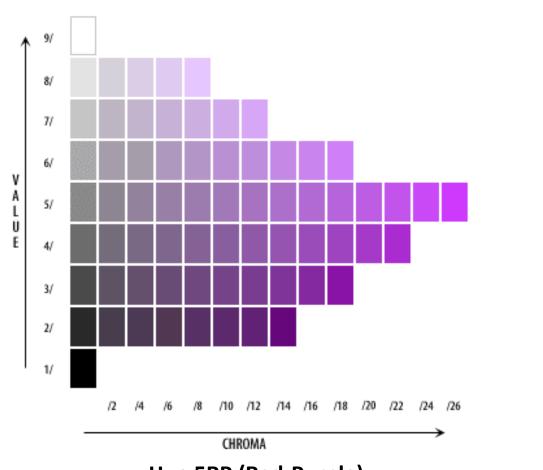
Munsell = (Hue, Value, Chroma)





Munsell Hues

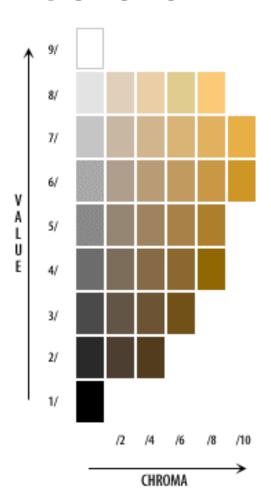
Munsell Book of Colors



Hue 5RP (Red-Purple)

(Most saturated: 5RP 5/26)

Hue Value Chroma



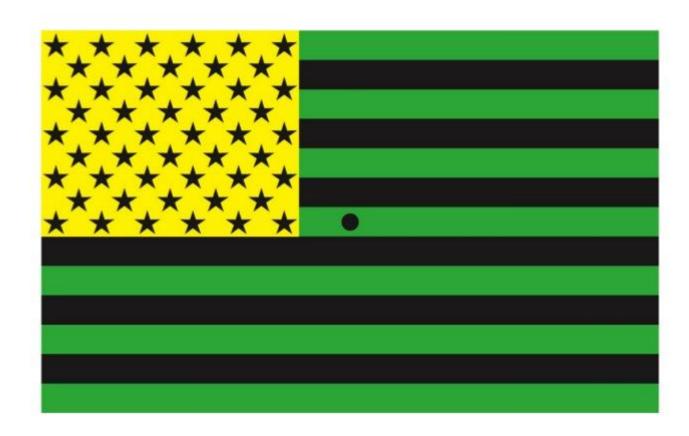
Hue 10YR (Yellow-Red)

- Hue Cancellation Effects (Hurvich & Jameson)
 Red+Green → Yellow (not reddish-green)
 Yellow+Blue → White (not yellow-blue)
- Complementary Color Afterimages
- Complex Color Contrast Effects (Land)
- "Blue" light discounted in Brightness Perception

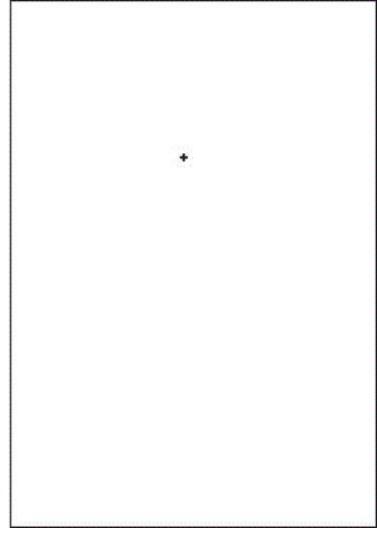
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Complementary Color Afterimages

Challenge for Simple Trichromatic
Theory





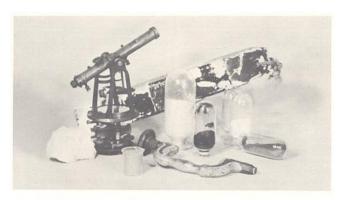


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Experiments in Color Vision

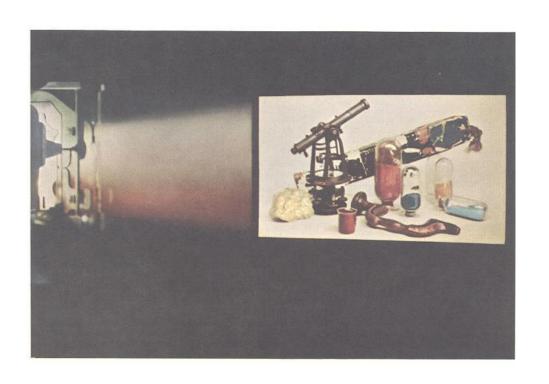
Edwin Land Scientific American (May 1959)

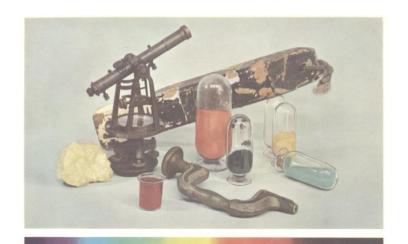






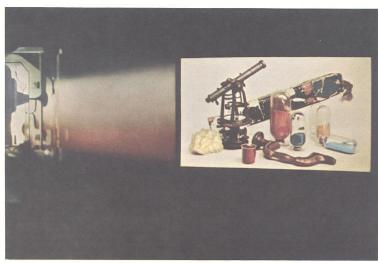
LONG AND SHORT RECORDS are provided by transparencies of these black-and-white photographs made through a red filter (top) and a green filter (bottom). In projection the long record (top) is illuminated by the longer of two wavelengths or bands of wavelengths, and the short record is illuminated by the shorter wavelength or band of wavelengths.











- Hue Cancellation Effects (Hurvich & Jameson)
 Red+Green → Yellow (not reddish-green)
 Yellow+Blue → White (not yellow-blue)
- Complementary Color Afterimages
- Complex Color Contrast Effects (Land)
- "Blue" light discounted in Brightness Perception

Opponent Process Theory

(Leo Hurvich & Dorothea Jameson)

Information from Red, Green and Blue Cones is organized into three discrete channels before ascending to the visual cortex:

Two pairs of **OPPONENT COLOR channels** code for HUE

Red vs. Green channel

 $L \leftarrow \rightarrow M$ cones

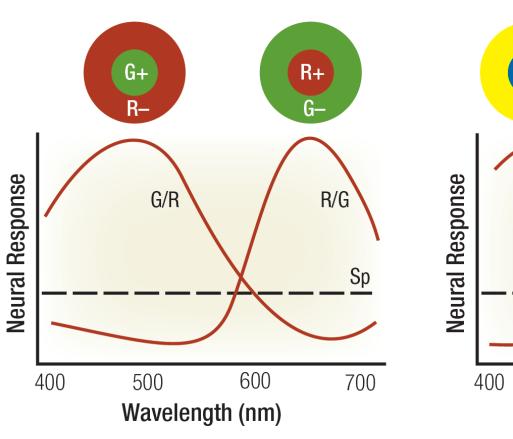
Blue vs. Yellow channel $S \leftarrow \rightarrow L+M$ cones

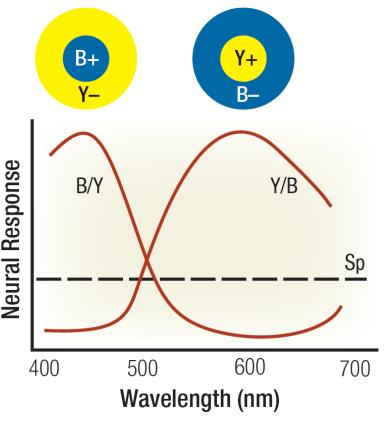
One ACHROMATIC channel codes for BRIGHTNESS

Black vs. White

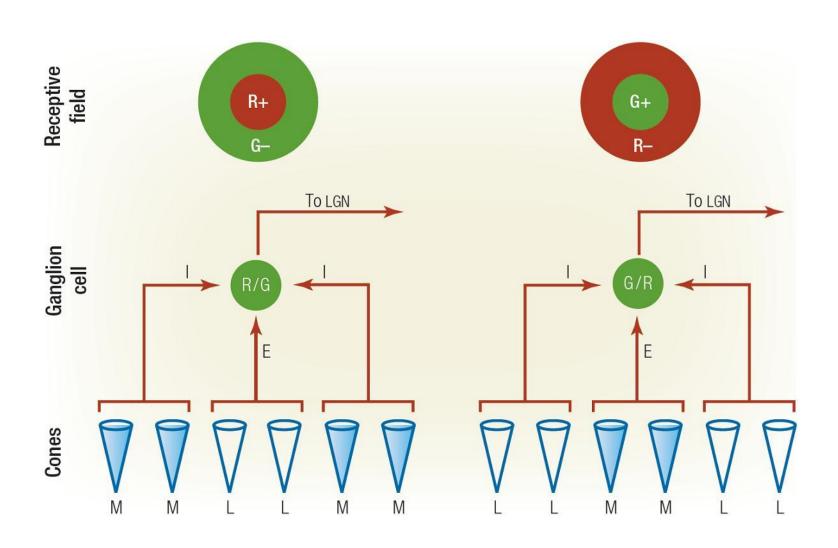
L+M in center-surround antagonism

DeValois & DeValois (1975) Color-Opponent Cells in the LGN

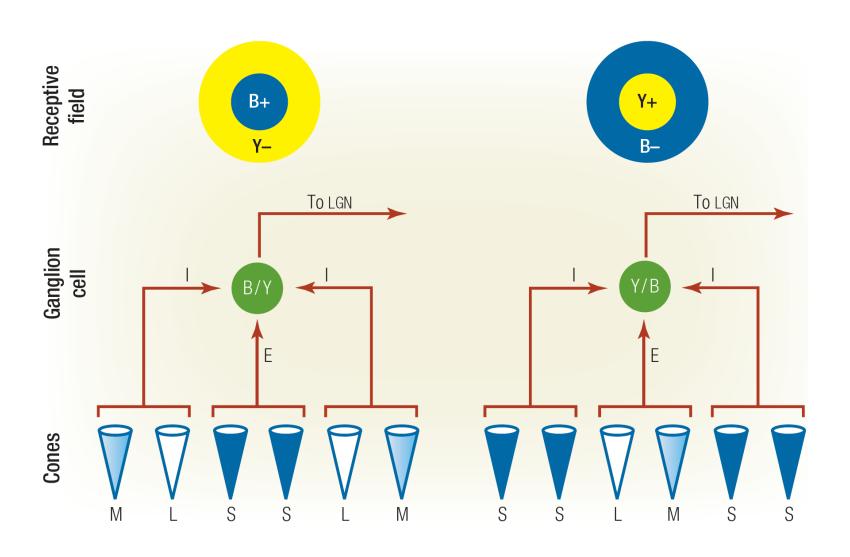




Red-Green Ganglion Cell

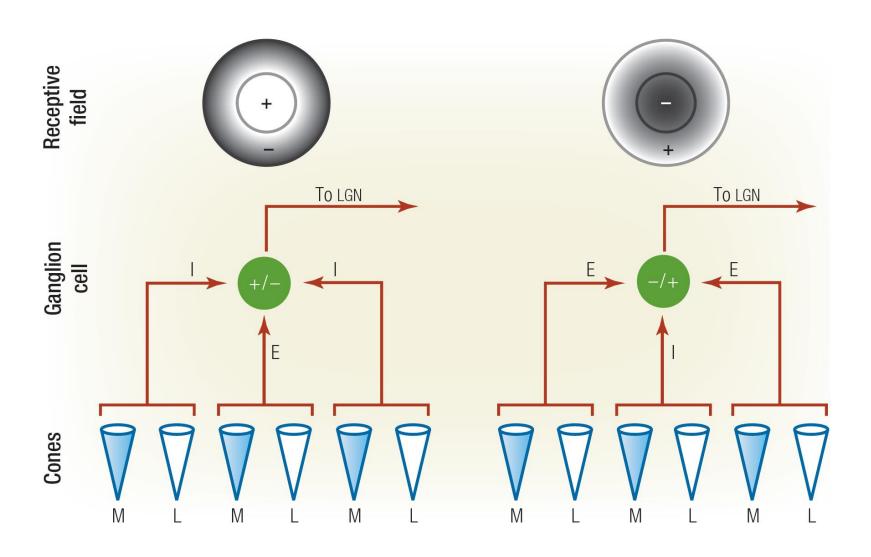


Blue-Yellow Ganglion Cell

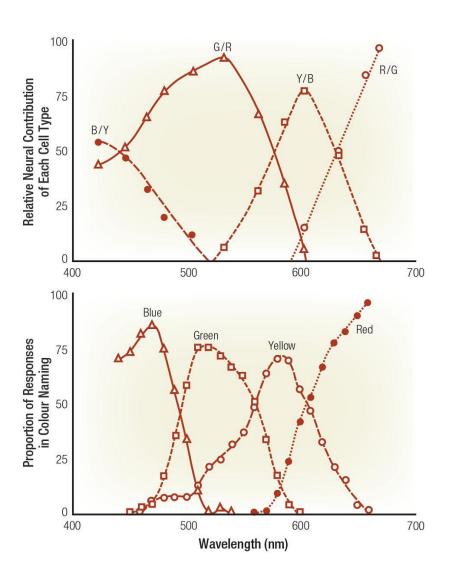


Achromatic Ganglion Cell

(Notice that Blue Light is "Discounted")



Psychophysical vs. Physiological Results



DeValois & DeValois (1975)
Monkey LGN data

Boynton & Gordon's (1965)
Color Naming Results

Present brief-flash of monochromatic light; Identify appearance using four color categories: RED, YELLOW, GREEN or BLUE

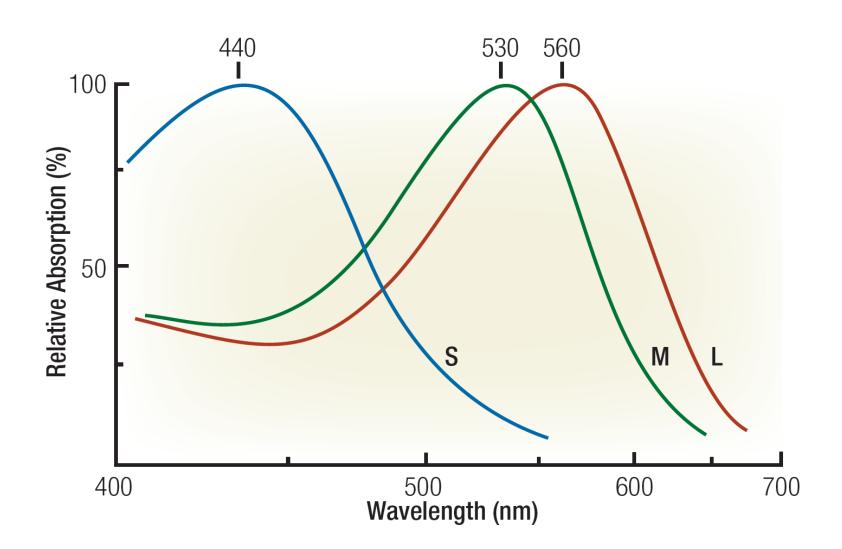
Dichromatic Color "Blindness"

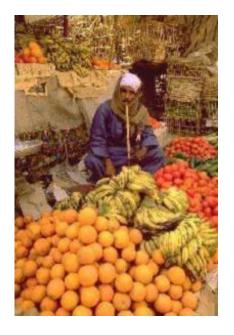
Only TWO cone types available 3D color-space reduced to 2D color-space (i.e., diminished color discrimination capability)

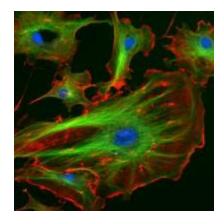
Prevalence

		Males	Females
Protanopia	Missing L-cones	2%	0.02%
Deuteranopia	Missing M-cones	6%	0.4%
Tritanopia	Missing S-cones	0.01%	0.01%

Human Cone Spectra

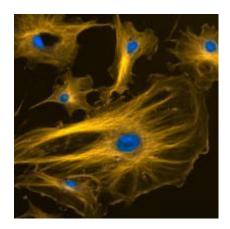






Trichromat





Red/Green Dichromat

Daltonization

Computational algorithms can be used to optimize the color palettes of images in order to minimize the occurrence of metamerisms.

Source: www.vischeck.com/daltonize