### Color

#### What is 'Color'

**Color** is a <u>fundamental attribute</u> of human visual perception.

By fundamental we mean that it is so unique that its meaning cannot be fully appreciated without direct experience.

How would you describe color to a person who was blind since birth?

#### 3 Properties of Color Perception

#### Hue

Qualitative, easily identified category of visual experience (Colloquially known as 'color'; e.g. 'red', 'green', 'blue'). Differs from black-gray-white. Quickly now: Name 10 'colors'...

#### Brightness

Intensity of the visual experience (e.g., 'dim', 'bright', 'light', 'dark')

#### Saturation

Purity of the hue experience (i.e., relative absence of 'white' or 'gray') (reciprocal of 'added white' required for a color-match-to-sample)

#### **Color Stimulus Triad**

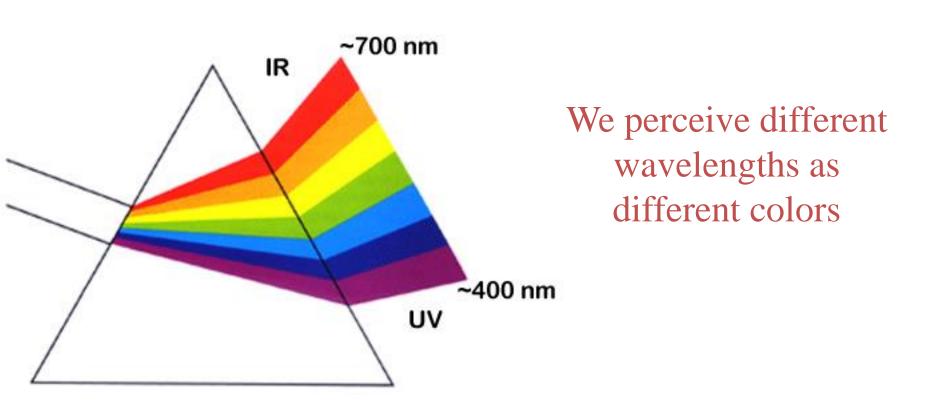
Illuminant Spectrum

Surface Reflectance Spectrum

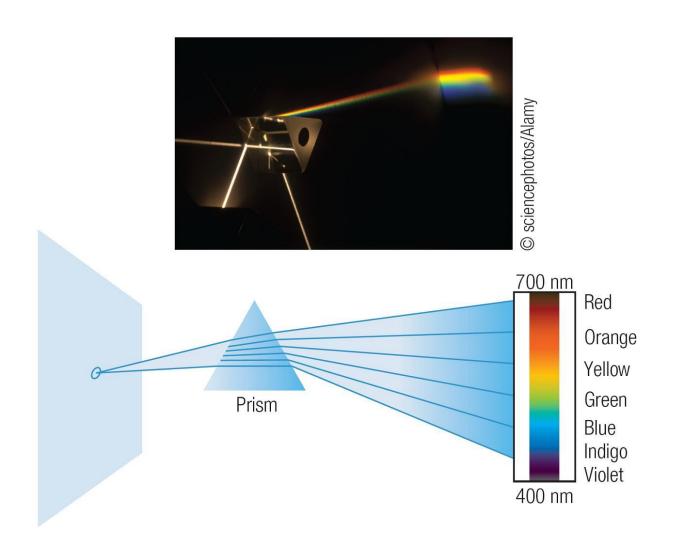
Spectral Sensitivity of the <u>Visual System</u>

#### Illuminant Emission Spectra

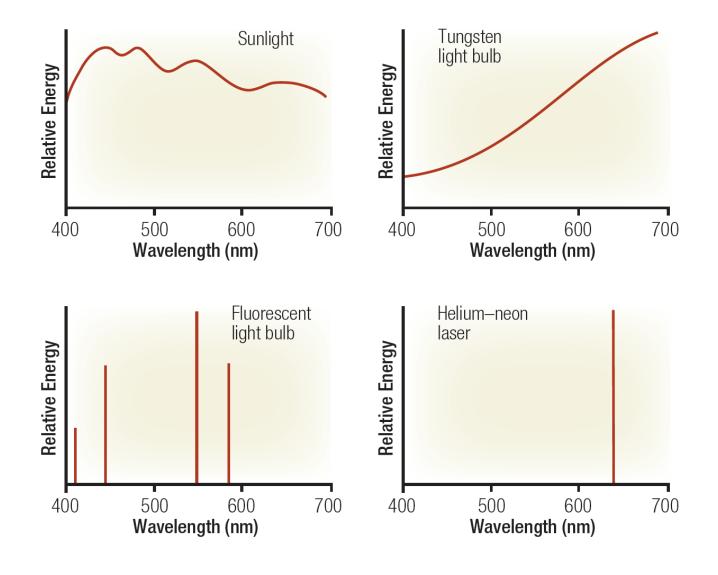
## "White" Light is a mixture of many different WAVELENGTHS



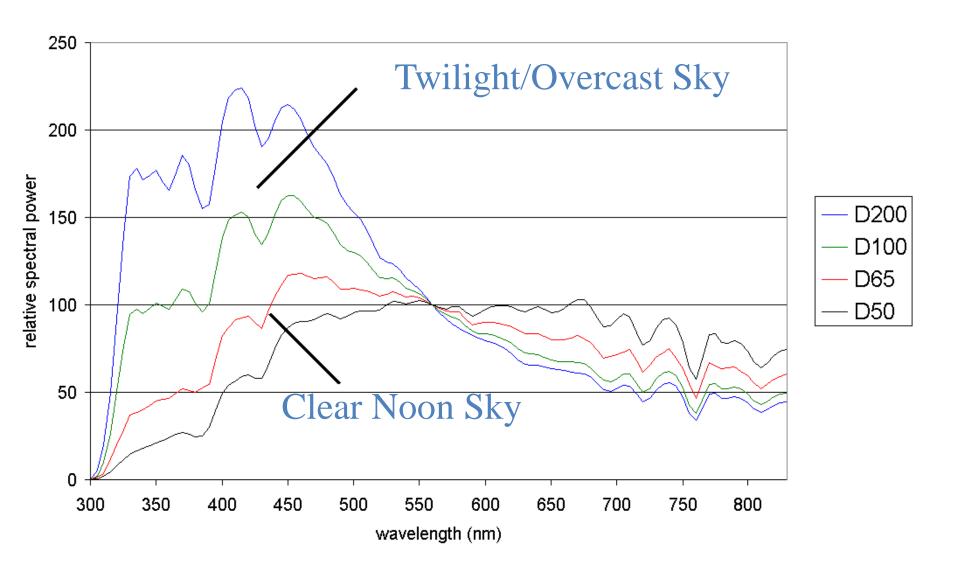
## Newtonian Light Spectrum (ROY G BIV)



#### **Spectra of Some Common Illuminants**

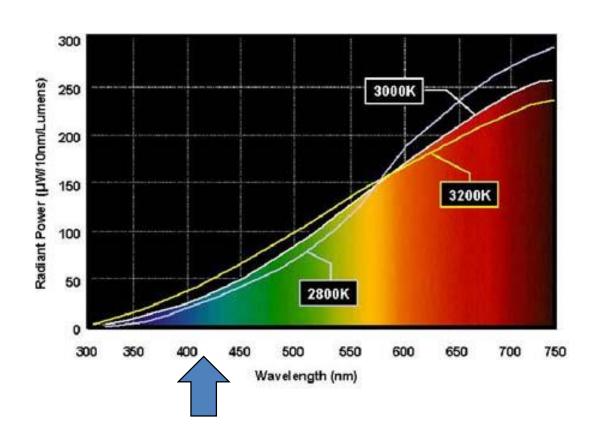


#### **Sunlight**





#### **Incandescent Lamps**

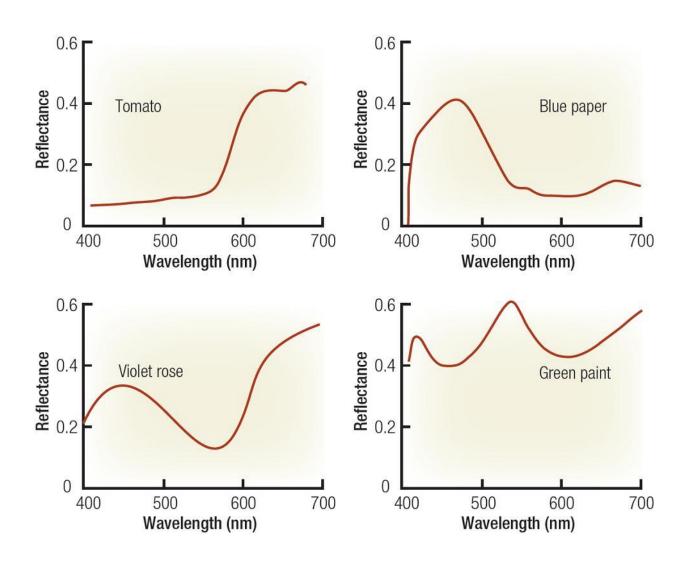


#### Surface Reflectance Spectra

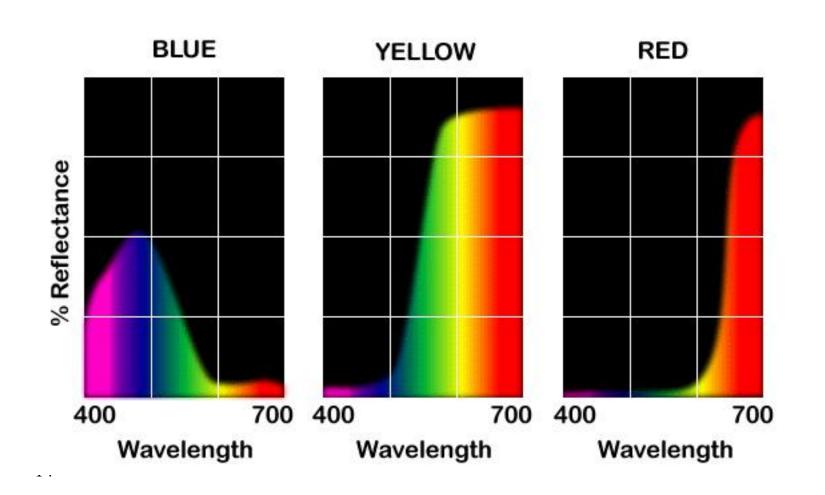
## Objects REFLECT some wavelengths but ABSORB others....



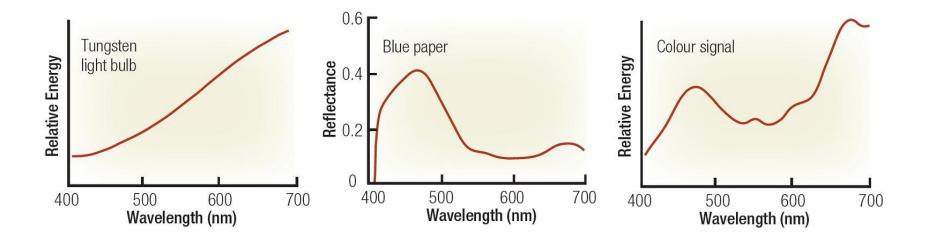
#### **Surface Reflectance Spectra**



## The Spectral Reflectance Profile is the basic stimulus for Color Vision

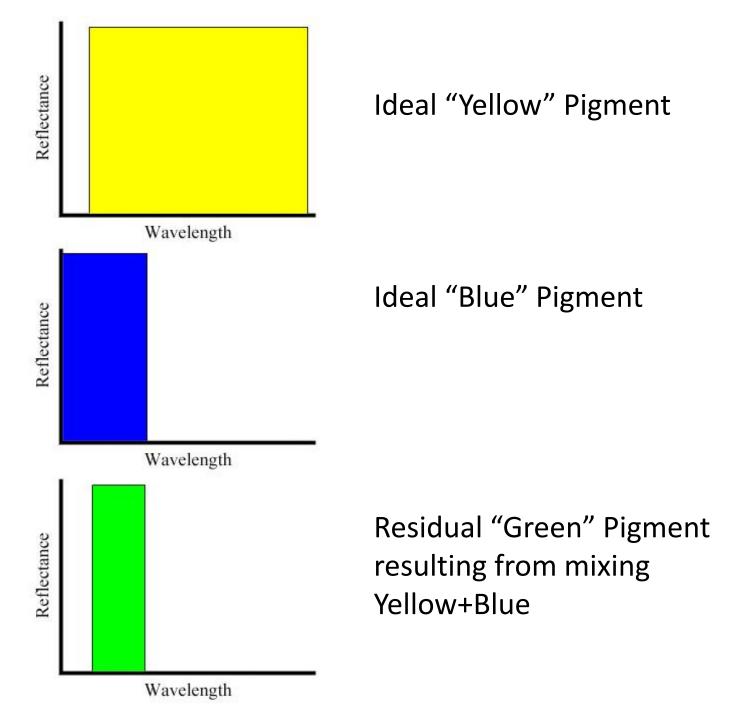


## Visual Stimulus Spectrum = Illuminant x Surface Reflectance



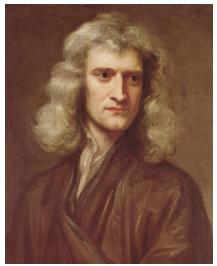
## Additive vs. Subtractive Color Mixing

Color Mixing Demo

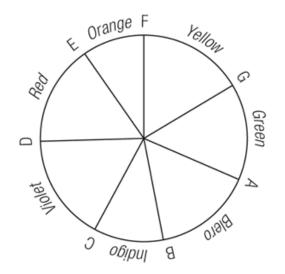


## **Spectral Response**of the Visual System

#### **Newton's Color Experiments**



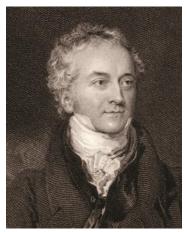
Sir Isaac Newton (1643-1727)



Color Circle

- Found that light was not "pure" but could be analyzed into separate component that appeared different in color [ROY G BIV]
- Combinations of "spectral colors" gave rise to perceived colors not observed in the spectrum
- "Non-spectral colors" were an emergent property of the human nervous system
- "Color wheel" is one of the first <u>psychological</u> theories in the classic scientific literature

#### **Trichromatic Theory of Color**



Thomas Young (1773-1829)



Hermann von Helmholtz (1821-1894)

- Color perception emerges from the idiosyncratic discrimination of light wavelength in the retina
- Evidence strongly suggests that the retina must "encode" color based upon more than one type of wavelengthtuned photoreceptor [Univariance Principle]
- Additive color matching experiments suggest that three wavelength sensors are required [aka Trichromatic Theory]

## Classic Color Demonstrations Explained by Trichromatic Mechanism

- Tristimulus Color Mixing Findings
   Maxwell Color Matching
- <u>Fast Color Adaptation</u>
   (Basis for Color Constancy)

# Simulated Microspectrophotometry Analysis of Human Retina

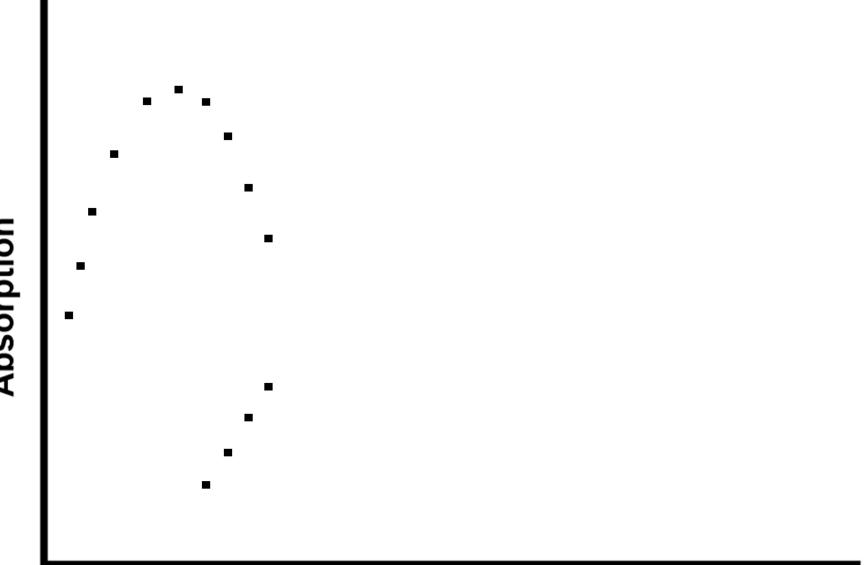
# Absorption

•

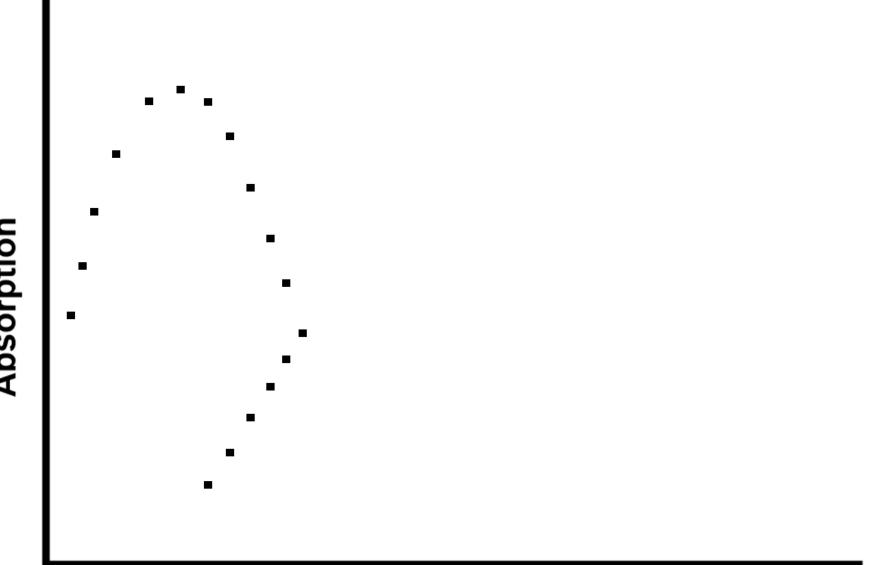
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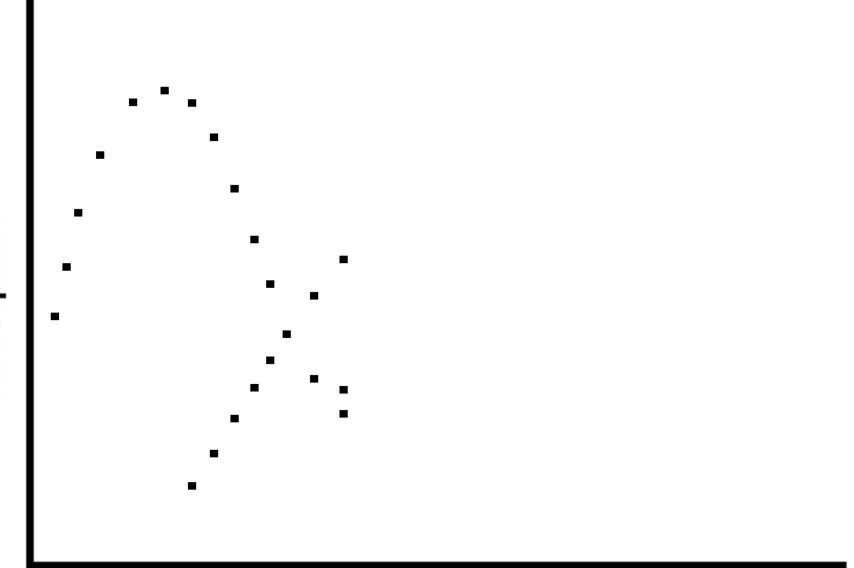


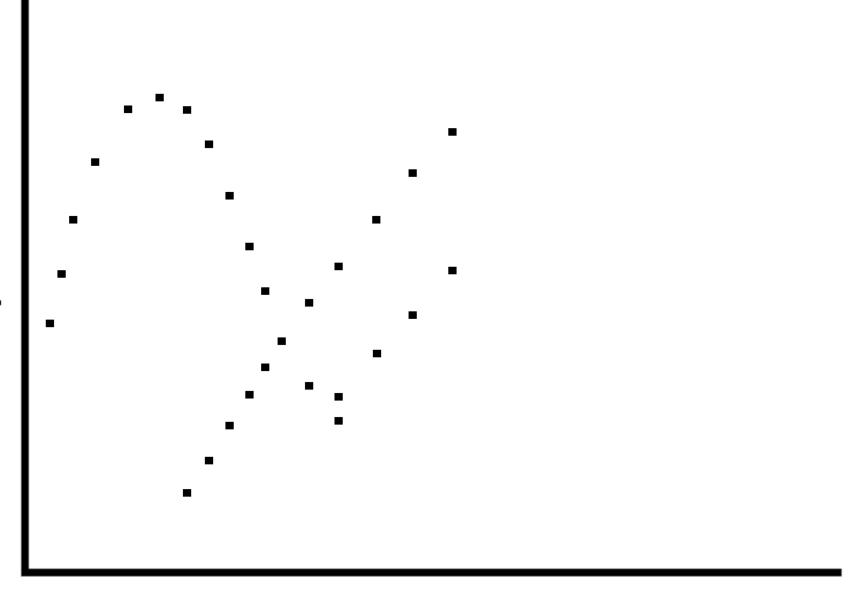




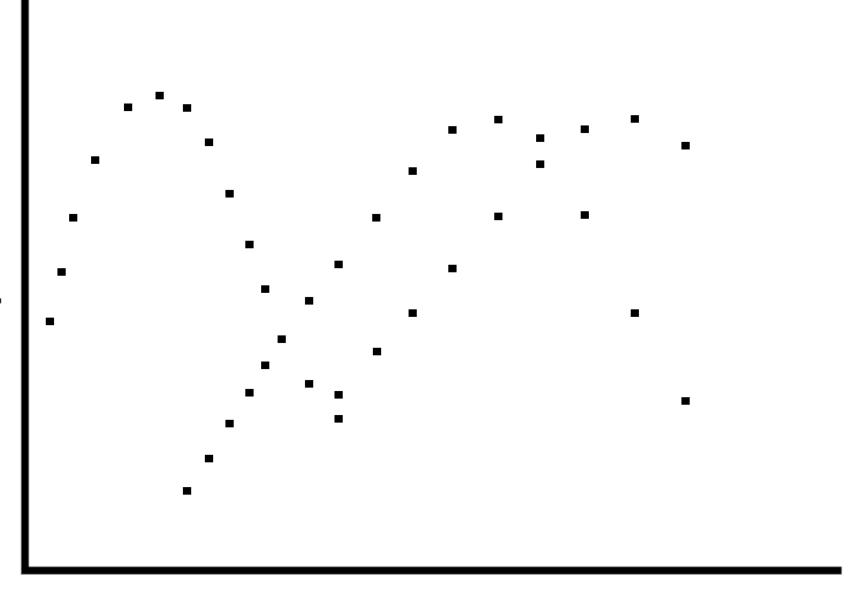
#### Wavelength

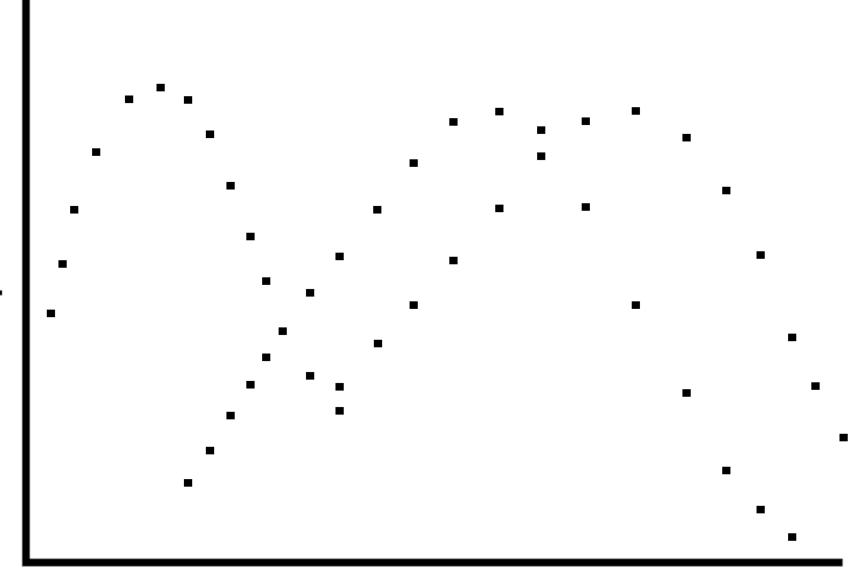






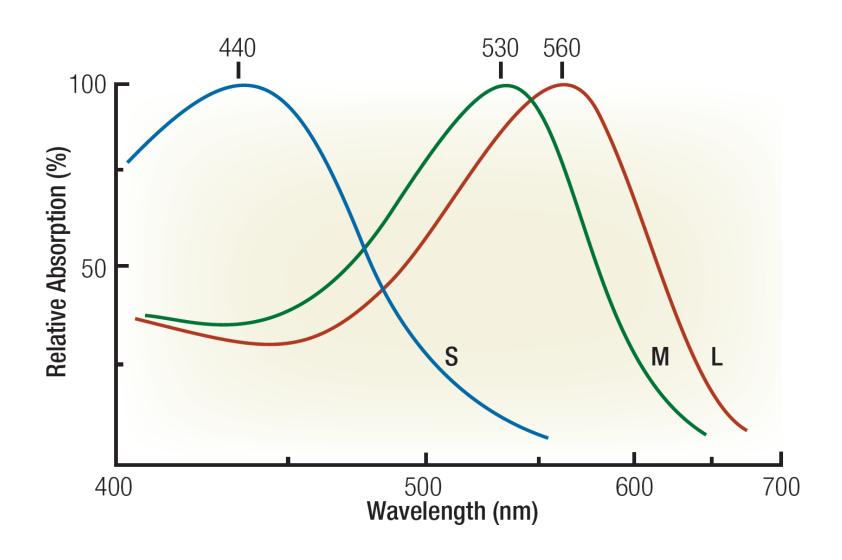
Wavelength



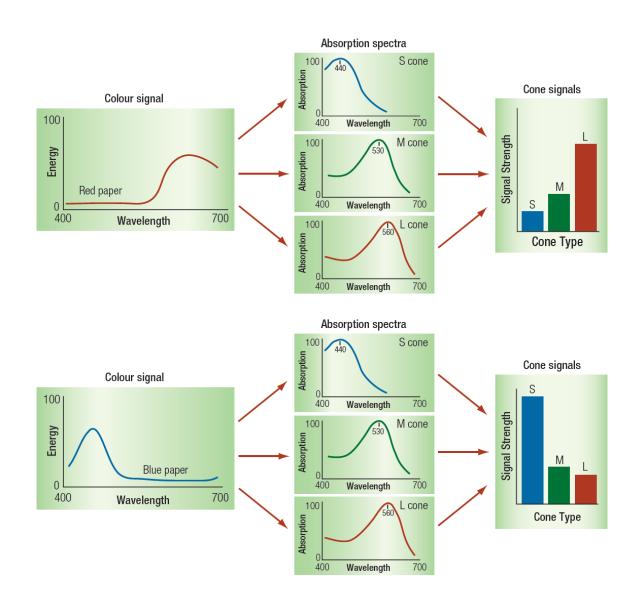


Wavelength

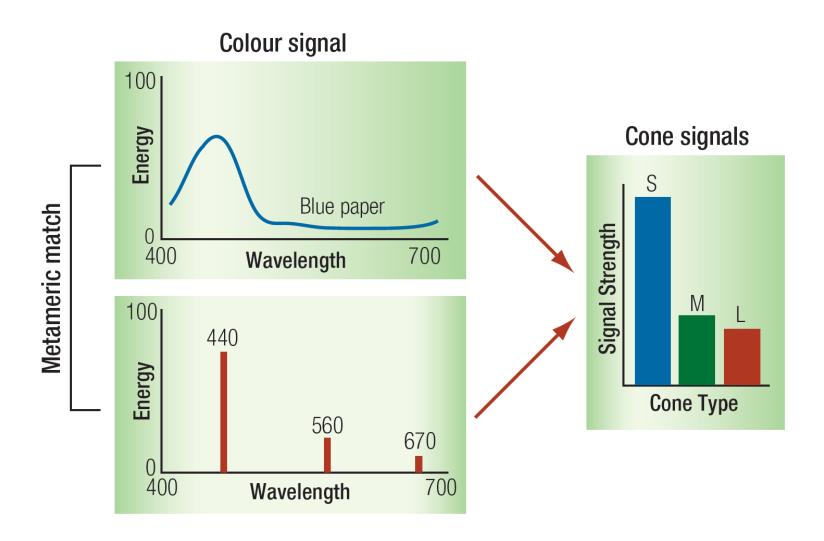
#### 3 Cones Revealed by MSP



#### **Trichromatic Response to Spectral Stimulus**



#### **Color Metamers**



#### **Color Specification Systems**

(Hue, Saturation, Brightness)

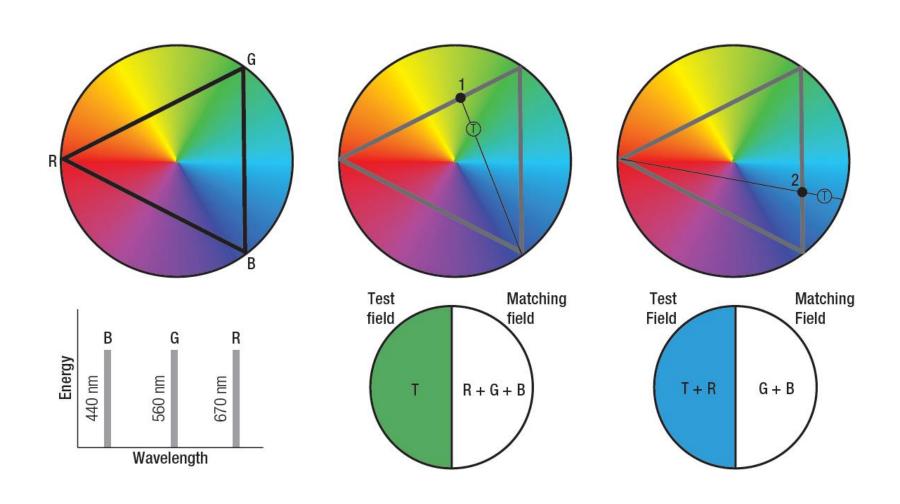
CIE (1931) Chromaticity
 (x,y) captures hue x saturation

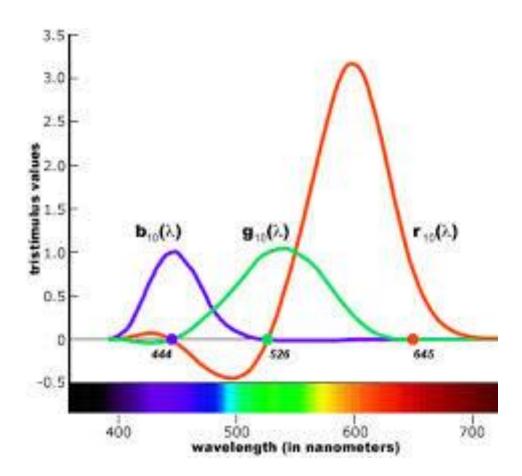
Munsell Color System
 (18 Hues, 18 Chroma; 10 Values)

Pantone
 (Proprietary Color Matching Standards)

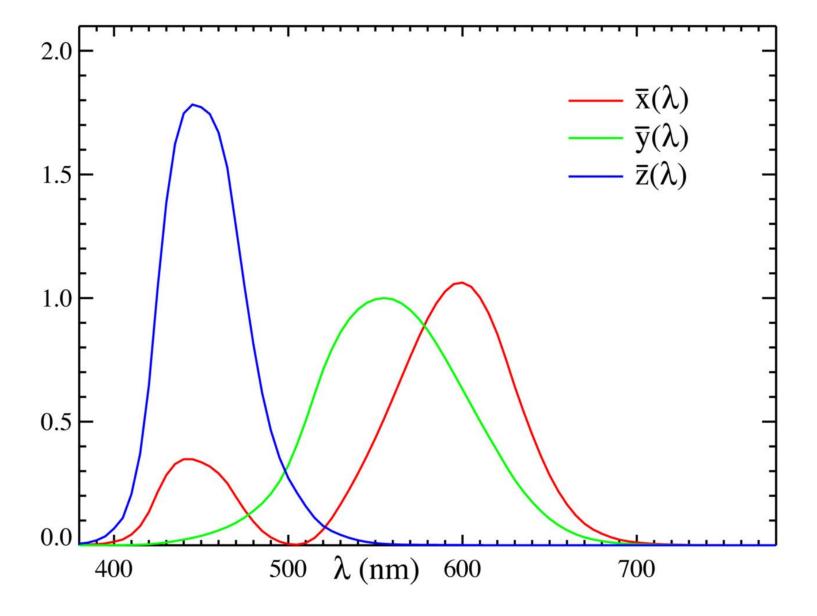
# **CIE Color Matching Paradigm**

(Specifying Tristimulus Values)





**CIE Maxwellian Color Matching Functions** 



CIE (1931) Standardized Tristimulus Color Matching Functions

#### 0.900 .800 ,700 GREEN YELLOWISH YELLOW 500 YELLOWISH GRANGE GREEN REDOISH ORANGE ICI ILLUMINANT "C" GREE 300-RED PURPLISH BLUE PURPLE REDOISH PURPLE PURPLE 700 .500 600 300 400

Fig. 4-6. CIE 1931 chromaticity diagram showing color designations for lights, by K. L. Kelly. (From J. Opt. Soc. 33, 627, 1943).

# CIE (1931) Chromaticity Diagram

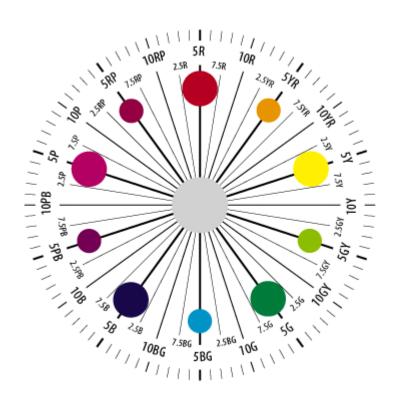
TRISTIMULUS VALUE = X,Y,Z

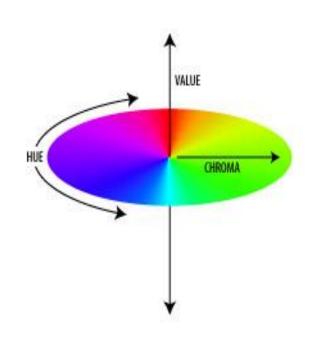
Normalization of XYZ into (x,y) Chromaticity Coordinates:

$$x = X / (X+Y+Z)$$
  
 $y = Y / (X+Y+Z)$   
 $z = Z / (X+Y+Z)$ 

Since z = 1 - x - y then XYZ can be fully specified in the (x,y) plane

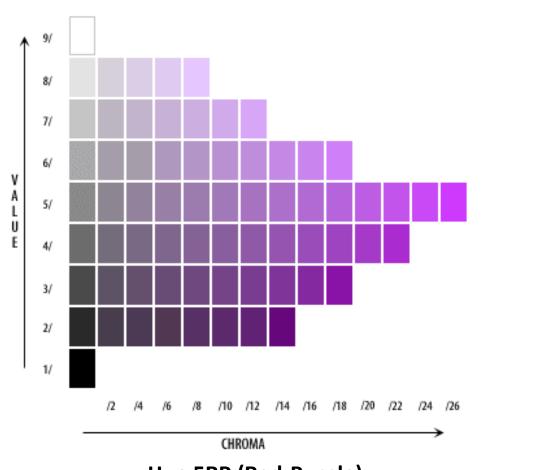
### Munsell = (Hue, Value, Chroma)





**Munsell Hues** 

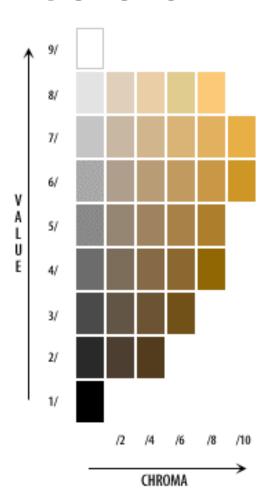
#### **Munsell Book of Colors**



**Hue 5RP (Red-Purple)** 

(Most saturated: 5RP 5/26)

Hue Value Chroma



**Hue 10YR (Yellow-Red)** 

#### **Problems with Trichromatic Theory**

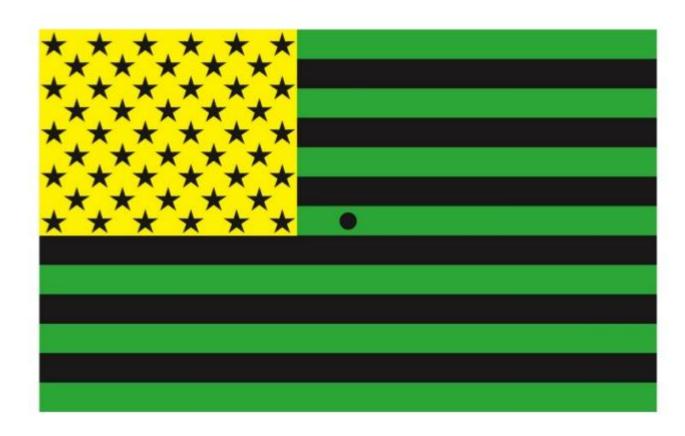
- Hue Cancellation Effects (Hurvich & Jameson)
   Red+Green → Yellow (not reddish-green)
   Yellow+Blue → White (not yellow-blue)
- Complementary Color Afterimages
- Complex Color Contrast Effects (Land)
- "Blue" light discounted in Brightness Perception

#### **Problems with Trichromatic Theory**

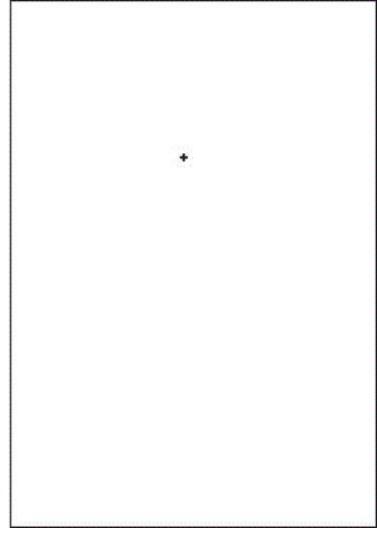
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# Complementary Color Afterimages

Challenge for Simple Trichromatic
Theory







#### **Problems with Trichromatic Theory**

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### **Experiments in Color Vision**

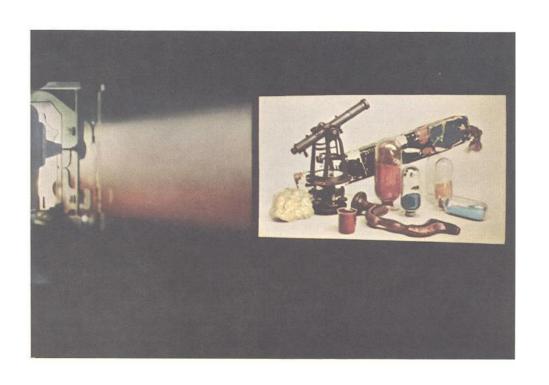
Edwin Land Scientific American (1960)

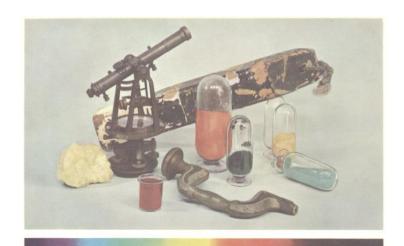






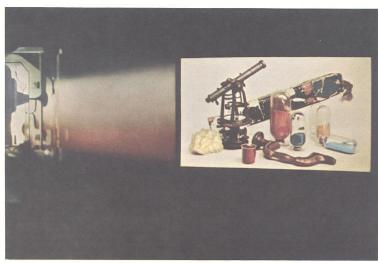
LONG AND SHORT RECORDS are provided by transparencies of these black-and-white photographs made through a red filter (top) and a green filter (bottom). In projection the long record (top) is illuminated by the longer of two wavelengths or bands of wavelengths, and the short record is illuminated by the shorter wavelength or band of wavelengths.











#### **Problems with Trichromatic Theory**

- Hue Cancellation Effects (Hurvich & Jameson)
   Red+Green → Yellow (not reddish-green)
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#### **Opponent Process Theory**

Information from Red, Green and Blue Cones is organized into three discrete channels before ascending to the visual cortex:

Two pairs of **OPPONENT COLOR channels** code for HUE

Red vs. Green channel

Blue vs. Yellow channel  $S \leftarrow \rightarrow L+M$  cones

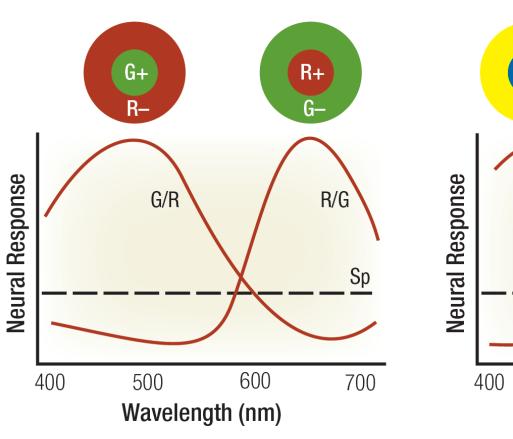
 $L \leftarrow \rightarrow M$  cones

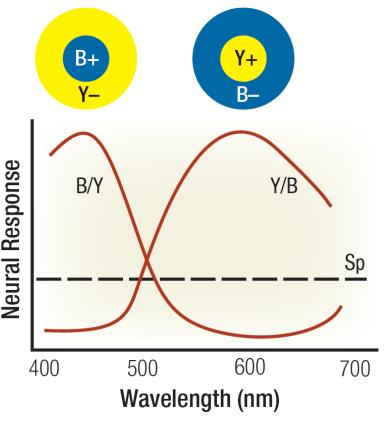
One ACHROMATIC channel codes for BRIGHTNESS

Black vs. White

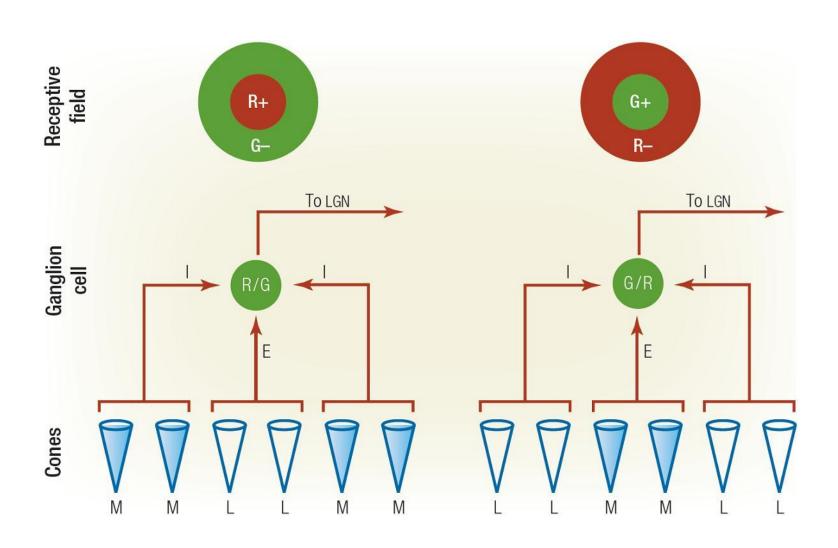
L+M in center-surround antagonism

# DeValois & DeValois (1975) Color-Opponent Cells in the LGN

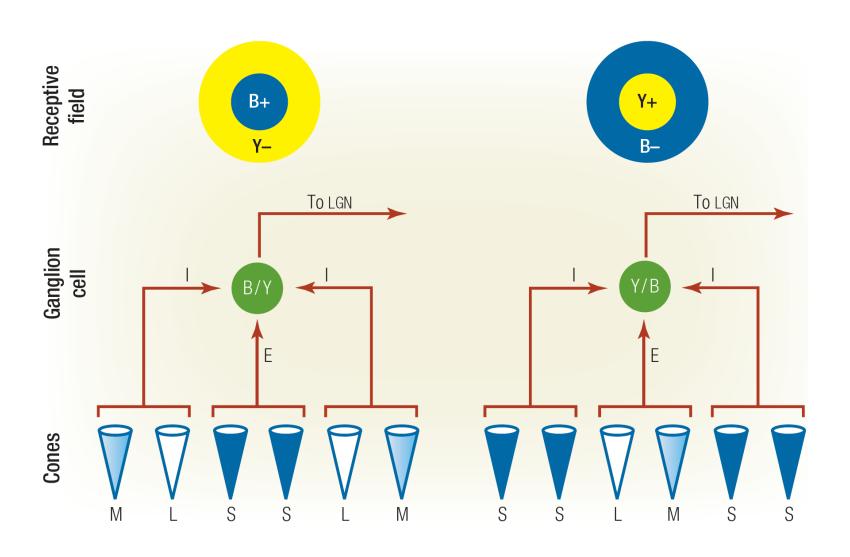




## **Red-Green Ganglion Cell**

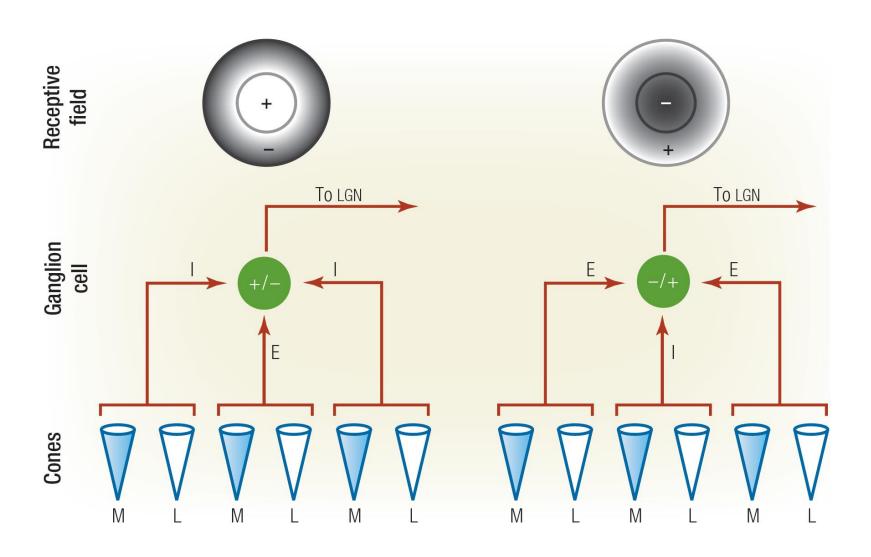


### **Blue-Yellow Ganglion Cell**

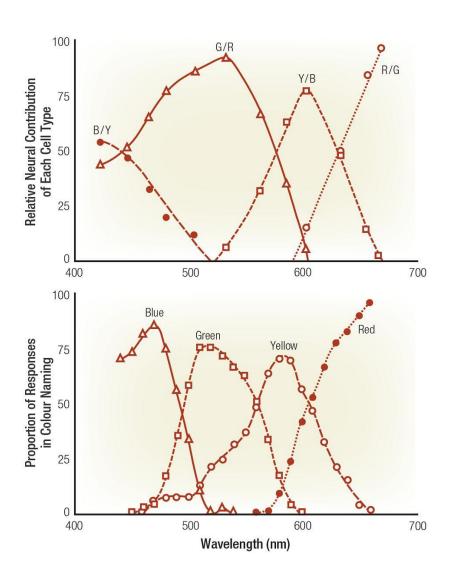


#### **Achromatic Ganglion Cell**

(Notice that Blue Light is "Discounted")



#### Psychophysical vs. Physiological Results

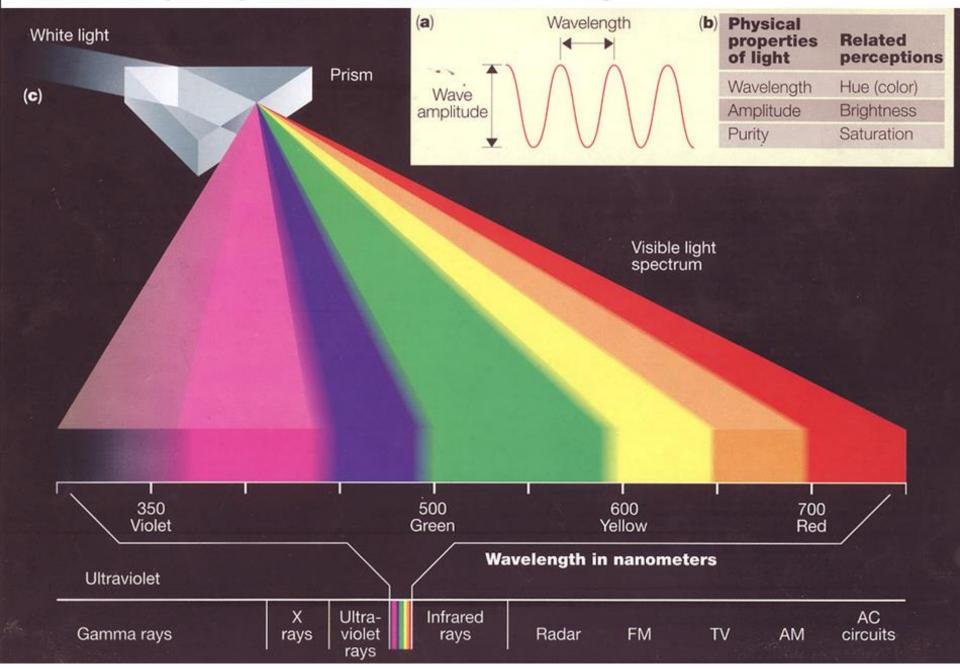


DeValois & DeValois (1975)
Monkey LGN data

### Boynton & Gordon's (1965) Color Naming Results

Present brief-flash of monochromatic light; Identify appearance using four color categories: RED, YELLOW, GREEN or BLUE

#### **Bornstein (1975) Infant Color Vision Study**

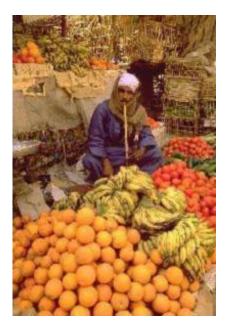


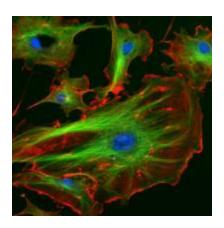
#### **Dichromatic Color "Blindness"**

Only TWO cone types available
3D color-space reduced to 2D color-space
(i.e., diminished color discrimination capability)

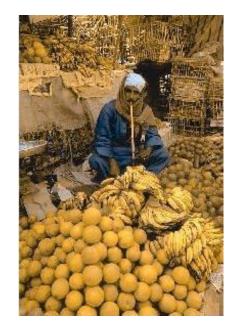
#### **Prevalence**

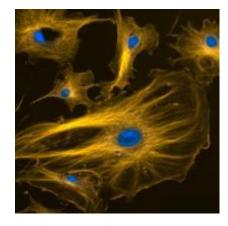
		Males	Females
Protanopia	Missing L-cones	2%	0.02%
Deuteranopia	Missing M-cones	6%	0.4%
Tritanopia	Missing S-cones	0.01%	0.01%





**Trichromat** 





Red/Green Dichromat

Source: www.vischeck.com/daltonize